

# CUSTOMISED MAGAZINES

A Division of Qfile Marketing (pty) Ltd



## We Put You On The Cover

Qfile Marketing is a dynamic marketing firm that reaches small, medium and large enterprises with a multi-levelled comprehensive marketing package at an affordable rate. Qfile prides itself in associating with highly professional and reputable businesses. Each company that joins Qfile is thoroughly pre-vetted to ensure quality products and services at all times.

A pivotal aspect in building business relationships is meeting with the correct person on a one on one basis. Qfile Marketing's specialist team of conversant business networking account managers as well as the innovative Customised Magazine division provides the avenue to do this. Our affiliations and partnerships with elite South African Business as well as vending agreements with corporations such as Impala Platinum, ABI, Tiger Brands and Distell attest to our skill and expertise in the marketing and business networking arena. Our dynamic team are au fait with market trends and utilize their creativity and expertise to place our clientele on the forefront of their industry.

The Qfile Marketing Customised Magazine division enjoy exclusive rights to produce customised magazines and covers for prominent national and international magazine brands.

These include: Golf Digest, Sports Illustrated, Men's Health, Women's Health, Runners World, Bicycling, Kick Off, Getaway, African Pilot and Car Magazine to name a few.

AVAILABLE  
TITLES

Golf Digest

Bicycling

Men's Health

Sports Illustrated

Women's Health

RUNNERS

car

AND MORE!

# How It Works...

Each Businessman at an event will have his photo taken and professionally placed on his or her personalised magazine, which is customised to suit the event holder's corporate image and industry. This unique marketing tool is manufactured on site in the patented Qfile mobile print studios. Our experience, creativity and stringent quality standards to which we adhere ensure brand quality and authenticity of these magazine titles.

## Benefits of using this marketing tool:

- o Extensive Brand Awareness
- o This exclusive niche item is great for all Corporate events, launches, invites to end year parties, Golf Days, Conferences, sporting events and special occasions.
- o It is unique and innovative in the market place and leaves a long lasting impression on the recipients.
- o The Customised magazines create an immediate impact due to the impressive same day delivery.
- o Provides an avenue for additional ongoing brand awareness for the event holders by including a subscription to the chosen magazine title.
- o The event attendee will be reminded of "the event holder" every month when they receive their subscription which includes a customised fly sheet bearing the event holders logo.
- o Professional photography service and courteous staff
- o National Quality standard magazine production
- o Value for money
- o Complete database of each attendee supplied to client which includes their picture and all pertinent details,
- o A priceless marketing tool!

Our experience is that this form of advertising is extremely well received because it is reaching a specific target market that is certain to not only read their customised magazines but to keep them as a cherished memento leading to ongoing brand awareness.

Qfile Marketing is confident that this type of marketing exposure will prove to be beneficial to all industries and will exceed expectations.

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YOUR NAME HERE

